

Your Guide to Hosting a MAKING SENSE OF JAZZ House Concert

Hosting a *Making Sense of Jazz* house concert is a great way to provide a memorable experience for your friends, family, co-workers, golf-buddies, stock club, wine club, sewing club, pilates class...you name it! They'll get to hear award-winning jazz pianist Mary Louise Knutson in the most intimate of settings, learn about the intricacies of jazz, and have full-access backstage passes to the "meet and greet" afterwards!

Here's what a *Making Sense of Jazz* house concert looks like: 20-40 invited guests enjoy an intimate lecture-concert in someone's living room. A suggested donation of \$20 is collected at the door.

It's very common for the host to serve coffee, tea, water or soft drinks. Some even have a pot-luck dinner beforehand so everyone can have some social time before the concert. People will be seated for the program, so hosts usually bring in chairs from all over the house and/or have friends bring some.

The only required expense to hosts is a piano tuning, which should be scheduled a few days before the concert. A "buy-out" option is available for hosts who would like to treat their guests, rather than suggest a donation.

The *Making Sense of Jazz* house concert is available for parties of 20 or more as a donation event, or for parties of any size as a buy-out. The 90-minute lecture-concert can be reduced to a 75-minute program by eliminating some of the music.

HOST'S TO DO LIST:

- **Invite Friends & Family** - Please invite as many people as you can host comfortably.
- **Have Piano Tuned** - Please have your piano tuned the week before the concert. (If you're going to move the piano, it's best to move it before the tuning.)
- **Provide Seating** - People will be seated for the concert, so please bring in chairs from all over the house and/or have friends bring some.
- **Enlist a Friend to Collect Donations and Sell CDs** – It would be helpful if someone would collect donations at the door and sell CDs for the artist after the program. To collect donations, the person would just greet people at the door and point out the donation basket nearby (hopefully you can provide a large basket and label it "\$20 suggested donation"). It's very important that someone is there, as people are known to give more when someone is watching. To sell CDs, the person would just collect the money and make change while the artist sign CDs (artist will provide the cash box and bank). All helpers will get a free CD!

This webpage, [HOUSE CONCERT FAST FACTS](#), has some helpful info about hosting a house concert. It surveys house concert hosts and musicians about their preferences. There are 40-some questions and below each question you can find out the survey results by clicking "Skip voting, see results" (under the VOTE button).

FOR PRICING, AVAILABILITY, AND BOOKING INFORMATION, PLEASE CONTACT:



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